

# IDAN ISRAEL

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## SUMMARY

Senior Mobile Engineer with over 15 years of experience in software development, including extensive hands-on work in mobile engineering. Deep expertise in iOS (Swift/UIKit), and React Native. Proven ability to own mobile solutions end-to-end, collaborate across product, design, UI/UX, and backend teams, and deliver scalable, high-quality applications used in real-world environments.

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## EXPERIENCE

### Senior Mobile Developer, 05/2021 - Current

#### General Motors

- Currently developing GM's mobile application integrating vehicle functionality and backend services.
- Transitioned from native iOS development to React Native, enhancing cross-platform capabilities.
- Developed and maintained iOS CarPlay applications using Swift and UIKit for electric vehicles.
- Collaborated with product, design, UI/UX, and backend teams to create high-quality mobile experiences, ensuring alignment with user needs and business goals.

### iOS Developer, 07/2019 - 05/2021

#### B.A. Link

- Developed premium iOS applications for luxury fashion and jewelry brands, enhancing user experience and brand engagement.
- Built reusable components for internal SDK, streamlining development process and reducing time to market.
- Automated workflows with Python scripts, increasing development efficiency and allowing team to focus on core tasks.

### WPF UI Developer, 11/2013 - 07/2019

#### Intel (formerly Omek)

- Defined and developed user-friendly applications using WPF and MVVM.
- Developed tools and scripts in C# and Python to enhance automation.
- Utilized the UNIX operating system, developing scripts in Bash for enhanced functionality.
- Lead a team of three employees for a short period of time.

## CONTACT

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**WWW:**

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## SKILLS

- Swift (UIKit)
- MVVM and MVVM-C
- React Native (TypeScript)
- Redux and ReSwift
- Python
- C#
- Bash scripting
- C++
- VB.NET
- Perl
- Xcode
- Git
- Firebase
- Figma and Zeplin

## **Software Tools Developer, 05/2012 - 11/2013**

### **Omek Interactive, Start-Up**

- Developed an in-house CI and automation system.
- Implemented performance and accuracy measurement tools for computer vision pipelines.

## **Product Integration & Packaging Engineer, 10/2010 - 05/2012**

### **ExLibris Israel**

- Worked closely with integration and installation teams in Unix-based production environments.
  - Developed installation kits, scripts, and components for the installation team.
  - Developed a customer management tool in Visual Basic .NET.
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## **EDUCATION**

### **B.Sc., Computer Science, 2010**

**Hadassah College** - Jerusalem

Projects and Research:

Computer Vision – 3D object scanning and reconstruction system.

<https://www.inn.co.il/news/192347>

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## **LANGUAGES**

- Hebrew, Native
- English, High proficiency